

**ERIC CLEMENTS**  
**SR. COPYWRITER / ACD**

ericpaulclements@gmail.com  
www.ericclements.work  
773-401-2616

**EXPERIENCE**

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**Freelance Sr. Copywriter / Various Projects**

Jan. 2020 – Present

**Freelance Sr. Copywriter / Senior Content Strategist**

**Slack and Company**

Feb. 2019 - Dec. 2019

Executed marketing automation campaigns guided by consumer journey funnels. Lead writer on major campaign launch, as well as crafting messaging maps, web pages, social content, factsheets and product and brand videos.

Clients: Ingredion, Crowe Financial Services, EyeMed

**Co-Founder, Writer, Director and Producer  
Dim Dim Dark Productions**

Sep. 2018 - Present

Team of film makers and music lovers committed to telling untold stories and releasing forgotten music.

**Copywriter**

**Gyro Advertising**

Sep. 2011 - June 2018

Lead writer on award winning product and branding campaigns. Experience in print, web, websites, radio, TV, direct mail, out-of-home, in-store, point-of-sale, trade shows, online videos and content writing.

Clients: USG, John Deere, Neste, Kimberly-Clark, Aflac, PODs, Cars.com, Wow! Cable, ITW, L&W Supply, Samsung, Nucor, Potash, PNC Bank

**Copywriter Intern Cramer-Krasselt**

May 2010 - Aug. 2010

Experience in print, web and out-of-home.

Clients: AirTran, Edward Jones, Smart Ones, Under Armor, Crocs

**EDUCATION**

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**Copywriter Program**

**Chicago Portfolio School**

Applied my creative background to the advertising world.

**University Of Illinois At Chicago**

**Communications**

Studied the foundation of communication through various media. Also, was a writer for the student newspaper, The Chicago Flame.

**OTHER FUN STUFF**

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**Improvisation, Chicago, IL**

Studied and/or performed at iO Chicago, The Annoyance Theatre and The Playground Theater.

**Writer Of Political/Satirical Videos**

**Truth Wins Out**

Writer of several satirical/political videos centered on fighting discrimination among gay people.

**Production Intern**

**Wait Wait...Don't Tell Me!, National Public Radio**

Gained experience in the fast-paced environment of a weekly show, while learning how to create funny content on the fly.